



Love Your Work!

ENews from Career Analysts & Career Engagement Group



June 2012

Career Engagement Group Launched in Australia
Sydney and Melbourne Launch Dates

Hot Topics

Australasian Talent Conference 2012

Latest News - Must Reads

Career Engagement Group launched in Australia

Career Analysts have been making a successful foray into the Australian market under the name Career Engagement Group, and have secured 6 clients in as many months, including launching to 35,000 people at The Westpac Group and supporting a Talent Initiative for Insurance Australia Group (IAG). Career Analysts continues to provide career strategy coaching, career transition services and Manager Career Coach Training, but over the next 3 months we will be migrating our brand to the Career Engagement Group banner. You can expect the same passion and commitment to careers and great service from the team here, while we increasingly focus on supporting our clients to deliver a great career experience for their people: driving engagement, supporting talent, graduate and diversity initiatives and helping our clients deliver on their EVP.

Join our Career Engagement Community of Practice

We have launched the Career Engagement LinkedIn Group, and have already seen some great discussions and thought-starters underway, both here and overseas. It is our vision that this group becomes a resource hub and opportunity for all of those who have been trained as career coaches, who manage people and who want to deliver a great career experience to others to be involved in our Best Practice Community.

Find us by searching in LinkedIn for "Career Engagement" under groups. Join us soon!

Hot Topics



Engagement is certainly a "HOT topic" with many HR audiences I have been connecting with. Of particular interest, the Business Case for Career Engagement – ROI (Return of Investment). We have an interesting article we can share with you, please feel free to make contact with me and I will forward out a copy to you.
contact: jennifer@careeranalysts.co.nz

Australian Launch

Career Engagement Group & Stephenson Mansell Group recently hosted an Engagement Strategies Lunch briefing in Sydney, with one to follow in Melbourne.

'The world's top-performing organisations understand that employee engagement is a force that drives business outcomes.' (Gallup, 2010) Yet, 59% of Australian employees indicate that the requirements of their job have increased over the past 12 months without offering additional benefits in return (Randstat Workmonitor, 2011). This scenario paints a worrying picture of employee disengagement. But it is not necessarily remunerative benefits that people seek. Indeed, the top engagement driver for employees is a clear career path (AON, 2010). Career and talent management as key engagement strategies are therefore critical to business performance. So, with this in mind...

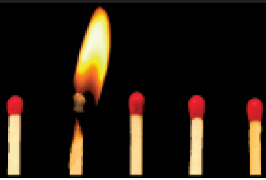
Australasian Talent Conference – Sydney

There were some great sessions at ATC this year – **CLICK HERE** to view our report. Themes included:

- Creating agile organisations
- Creating Career Mobility Teams
- Customised Career Propositions
- Kevin Wheelers' Fearless Forecast for 2013

The rules of business have changed, organisations have not.

- How to Fast-Track Career Success through Mentoring Programmes
- Cool Emerging Technologies



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Facebook Chief Operating Officer Sheryl Sandberg's Key Note Address at Harvard Business School. Sandberg, 42, dispensed plenty of career advice, disclosed details of how she paved her own way to success in Silicon Valley, and addressed gender issues at work. **CLICK HERE** to read her speech in its entirety.

Future career' concerns created the greatest anxiety for both men and women - Sydney Morning Herald. In the first major study of the everyday worries of Australians, researchers from Macquarie University found "future career" concerns created the greatest anxiety for both men and women, while fear about "the future" and "achievements" also ranked in the top five. **CLICK HERE** to read the full article.

Aon Hewitt have just released their **2012 Engagement findings**. Career Development has come out again as a key pillar of engagement and appears to be of growing significance. Read this valuable quick summary of findings here. **CLICK HERE** to read the full article.

YOU ARE CORDIALLY INVITED TO A VERY SPECIAL BIRTH-DAY EVENT



We are delighted to announce the launch of a strategic alliance with Stephenson Mansell Group, Australia's pre-eminent leadership development and executive coaching firm, and Career Engagement Group, a world class provider of innovative, sustainable, high impact career and talent development solutions aimed at providing Australian organisations with unique, world-leading career management, talent development and associated employee engagement outcomes which will deliver unrivalled value to your organisation.

If you are looking at innovative ways to **attract, motivate, develop, accelerate** and **retain talent** for improved **employee engagement and business performance** you can't afford to miss it:

WHEN: 8th August (details to be confirmed closer to the date)

If you would like to attend this event please contact anne@careerengagementgroup.com

To read about the Sydney event **CLICK HERE** to view the Press Release.



Our Career Coaching Services are designed to motivate your employees. We provide high impact career Strategy Coaching, which combines assessment-led insight with powerful coaching so that your high-value staff walk away from the session with goal clarity, a realistic and motivational career plan. We have a track-record of working with employees at all levels from Senior Executives through to valued contributors. If you are interested in coaching services please contact us to discuss further.

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